

## E-mail Advertising

NZATD welcomes e-mail advertisements which are relevant to our members and non-members who have opted into our national email list. We have a mailing list of approximately 800 people. In particular, we welcome job vacancies, training opportunities and other local events which may be of interest. NZATD is committed to avoid ‘spamming’ by emailing our list just once per week, including advertising at the bottom of our regular communication, and allowing no more than two advertising slots per email.

- All NZATD email advertisements for products, services and events must be relevant and add value to our mailing list.
- Advertisement slots will be filled on a first-come, first-serve basis.
- There is no charge associated with advertising our affiliate organisations. Rather than advertising, this is considered a benefit for our members which we can promote in our email text directly.
- Members of our affiliate partners may advertise at the NZATD member rate, after demonstrating their membership status.
- All advertisements must be pre-paid.
- All prices are GST exclusive.
- Advertisements should be less than 200 words.
- Advertisers are welcome to include a link for readers to learn more.

NZATD offers the following advertisement rates:

- \$170 for NZATD members
- \$300 for non-members

NZATD offers discounted advertising rates for multiple bookings within a 12-month period. Advertisers may book 6 advertisements and pay the equivalent of 5.

NZATD offers not-for-profit organisations the opportunity to advertise free of charge. Certain conditions apply and each application will be considered on a case by case basis. For further information, or to see if you qualify, please contact the Executive Officer at [nzatd@nzatd.org.nz](mailto:nzatd@nzatd.org.nz).